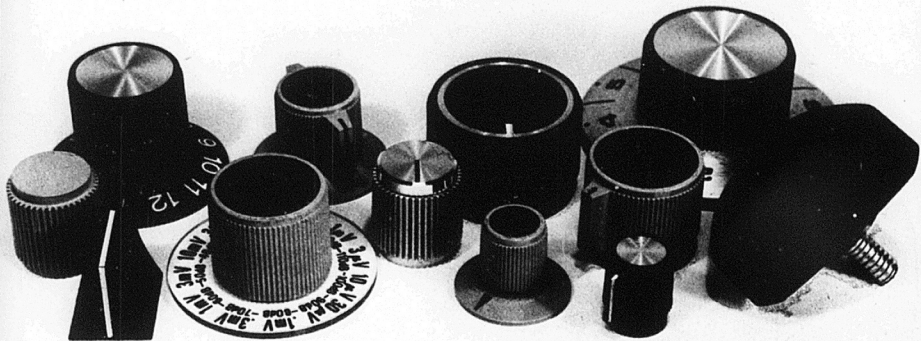


The finishing touch... Rogan knobs and dials.



Prospective customers will evaluate your product carefully . . . from the outside in. Finish-off your new design with the best looking knobs and dials that are on the market . . . Rogan's.

The sizes, the shapes, the colors, and the general styling of these components should be carefully considered. Match the knob to the job, but do it in a way that will complement the overall appearance of the unit. Larger-size knobs or bar-type shapes for heavy-detent switches. Smaller-size knobs and the more graceful shapes for low-torque potentiometers.

Colors . . . we offer 16 in addition to the ubiquitous black. As an option, you can have the matte finish, which imparts a dull-anodized appearance to the knob. The decorative inlays may be color-coded for visual identification of the controls.

The application of special nomenclature is a specialty of ours. The plastics are either hot-stamped or silk-screened. Aluminum dials and decorative inlays are either etched or silk-screened. All that we need is a sketch or a drawing.

Your phone call places our catalog in the evening mail. Evaluation samples are readily available for legitimate prototype requirements.

If it's knobs and dials, it's Rogan.

ROGAN
CORPORATION

3455 WOODHEAD DRIVE
NORTHBROOK, ILLINOIS 60062
TELEPHONE (312) 498-2300